



**Become a San Francisco Bay Area
Chapter Sponsor**



We are one of the most active
ICF chapters in the World with

5600+ Unique Monthly Visitors
700+ San Francisco Regional
Members

Who Visits our Website?

Visitors include individuals curious about the coaching profession, coaching students, organizations interested in partnering with the coaching community, and professional coaches representing a wide variety of specialties as well as great diversity in experience and credentials.

As a community, coaches are consistently looking for personal and professional development.

Your sponsorship will both support our community and create awareness of your organization among the thousands of coaches who visit our site every year.

Sponsorship Benefits

Your presence as a San Francisco Bay Area Chapter (SFBAC) sponsor will help you stand out with the best coaching organizations in the world, the finest coaching tools in the industry, and the top professional coaches here in San Francisco Bay Area and around the world.

Standard Sponsorship Models

We have several opportunities for sponsorship available or can work with you to find a solution that will meet your specific needs.

Website Sponsorship

	1 month	3 months	6 months	9 months	12 months
ICF Members/Partners	\$300	\$270	\$250	\$220	\$210
Other	\$500	\$450	\$400	\$365	\$350

All prices above reflect the cost per month. The above includes a displayed logo, with a link to sponsor's website on the footer of the ICF San Francisco Bay Area home page. Limited to a maximum of 8 sponsors at any one time.

Newsletter Sponsorship

	1 month	3 months	6 months	9 months	12 months
ICF Members/Partners	\$200	\$180	\$170	\$160	\$150
Other	\$400	\$360	\$320	\$320	\$300

All prices above reflect the cost per month. The above includes a displayed logo, with a link to sponsor's website on the footer of the ICF San Francisco Bay Area monthly newsletter. Limited to a maximum of 8 sponsors at any one time.

Webinar Sponsorship

	Logo	90-min
ICF Members/Partners	\$150	\$400
Other	\$200	\$575

The above includes a dedicated platform to highlight your organization's product, service, or educational opportunity. Sharing your content with the coaching community provides a unique opportunity to tailor your message to an audience and showcase you or your business as an expert in the industry. Webinar sponsorship includes two options, logo placement on event marketing for upcoming webinars, or a 90-minute dedicated webinar, which can be live or recorded based on your content needs.

Event Sponsorship

	Logo	Intro	Table
ICF Members/Partners	\$150	\$175	\$300
Other	\$200	\$225	\$425

In-person events are valuable opportunities for businesses and coach training organizations to reach individuals with their customized advertising and showcase their products and services. Sponsorship varies by event and ranges from logo placement on event marketing, a brief sponsor acknowledgement to kick off the event, or to hosting an information table before and after our event.

Disclaimer:

Fees are to be paid up-front and quoted ex-TAX. *ICF San Francisco Bay Area reserves the right to approve only organizations whose services are related to Coaching and/or will be a benefit to our members. Promotional opportunities will be on a first come, first serve basis and members will receive priority treatment in cases of high demand.*

Contact us to become a sponsor today!

Contact us to learn how sponsorship can be beneficial for you and your business!

sponsorships@sfbayareacoaches.org